WORKING FOR PEACE FOR 55 YEARS

In the presence of the President of the Italian Republic Sergio Mattarella

THE ARSENAL OF PEACE 10TH DECEMBER 2019, 11AM

SERMIG
ARSENALE DELLA PACE
www.sermig.org

SERMIG: 50 + 5
IN THE SERVICE OF PEACE

Each euro donated to Sermig
multiplies by 10
thanks to our method,
discipline, philosophy and passion.

ACCEPTANCE OF THE UNEXPECTED

SHARING OF EACH GIFT

REDUCTION OF WASTE

ENVIRONMENTAL SUSTAINABILITY

THE HABIT TO FIX AND RECYCLE

TRANSPARENT FINANCIAL STATEMENTS

More than **one billion euros** donated,
up to **93% by common people**.
A multiplying effect for the material and moral well-being
of the whole network of recipients,
for an estimated value of more than **four billion euros**.

ALL THE SERVICES PROVIDED BY **SERMIG**
ALLOWED THE PUBLIC PURSE TO SAVE AROUND
SIX BILLION EUROS.

FOUR ARSENALS ALL AROUND THE WORLD

Italy (Turin - Pecetto Ermitage), Brasile (São Paulo), Jordan (Madaba)

Open 365 days a year, 24 hours per day

- More than 27 million hours, 2.100 per day on average in the last few years, donated by volunteers who pay for their expenses and the services they use.
- 6.000 volunteers who collaborated for free during the years.
- 100 members of our Brotherhood "adopted" by friends and relatives not to divert resources to be used for the people in need who come to our Arsenals.
- 3.680 humanitarian interventions and development projects in 155 countries.
- 8.850 tons of medicines, food, clothes and materials, collected and shared within a circular economy for people in need, both in Italy and abroad. This quantity is equivalent to 1.070 cargo planes, or one lorry per week for 13 years.
- 476.000 medical examinations: more than 100 per day on average in the last years.
- 16.7 million nights of hospitality: 1.900 people sheltered per day on average.
- 26.8 million meals distributed: 3.000 meals per day on average.
- 3.230 jobs found.
- 30.000 cultural, educational and prayer meetings with 14 million attendances.
- 8.780 students who attended our schools, training and literacy courses.
- The University of Dialogue, inaugurated back in 2004, with 45.000 attendances at the meetings with experts of economics, science, spirituality, research, art, sport and information.
- 38.35 million kilometres travelled to meet many people, taking 5.000 planes and more than 2.000 trains.
- 1.66 million copies of our books sold.
- 255 disabled children, both Christians and Muslims, welcomed at our Meeting Point Arsenal in Jordan.
- 250 children of 22 different nationalities sharing the spaces of our Arsenal in the Square, according to the rules of Felicizia:

1. I cannot be happy if you are sad;
2. Treat your neighbour as you wish to be treated yourself;
3. Commit to love each other;
4. If you wish with your whole heart, dreams do come true;
5. Everyone should be able to access to food;
6. Our souls all have the same colour.

An extraordinary result,
based on spontaneousness and trust,
unimaginable at the beginning,
but so surprisingly real now."

The President of the Italian Republic
Sergio Mattarella
Rome, 17th September 2019

Dear Ernesto,
We hereby confirm the activity we are undertaking, in collaboration with You and all the volunteers at Sermig, to measure the economic impact of free giving and mutual help offered by Your organisation.

Many studies have been conducted about free giving, since anthropological research by Marcel Mauss at the beginning of the 20th century, until more recent works about the value of exchange in all the legal-economic models different than the mere optimisation of profit, as the Italian experience of cooperatives and social cooperatives. In addition, many historical studies have been conducted, from medieval confraternities, to mention but Europe, until contemporary experiences of sharing economy.

It is not our intention to add further theoretical studies to this already rich ensemble of knowledge, nor to document, and at the same time to try to reconstruct, the many diverse experiences of success with regard to free giving and mutual help that Sermig promoted during its story.

Our objective is in some ways more limited and in some others more ambitious.
It is more limited because the study regards only Sermig, without aiming at generalising its conclusions to find rules for a wider social change. However, as a unique experience in terms of quality and quantity of wealth generated for the poorest, Sermig may be a very good source of information to ìuse for other social experiences.
On the other hand, our objective may also be defined ambitious because we want to develop a methodology to calculate the value generated by Sermig and to measure all its possible economic effects.

The transparency of Sermig's financial statements allows to access data in such an easy and clear way that cannot be applied to many other organisations. Also, the diachronic dimension of the records of many years of activity allows to easily spot possible errors of perspective.

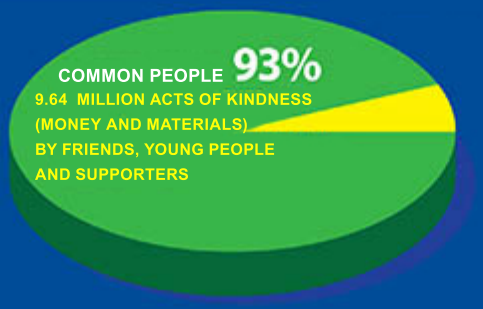
Up to date, according to the work we have done, we can provide an estimate according to which, since its creation, Sermig has contributed to produce an economic virtuous circle of around ten billion euros, with a multiplying effect of one to ten.

Applied research, whose object is the generative economy of Sermig, develops in three different strands:
1. Calculation tools and error correction mechanisms;
2. Measurement of the substituting effect, compared to the public purse;
3. Measurement of spillover, compared to providing the recipients with the necessary tools to create a generative economy in their turn.

Given the multidisciplinary of research and its issues, we decided to involve a team of quantitative, statistics and business economists, and law and institution experts of our School of Economics and Management. Our work may be first published during 2020 on international journals and in a volume collecting the results of our research. Then, we would like to extend it and the validation of its results to international groups with which we are in contact. However, in December, we expect to produce a report on the progress of our work that may be presented during the gathering for the first 55 years of Sermig.

Prof. Piercarlo Rossi
Management Department of Università degli Studi di Torino

WHO HELPS US



7%

ITALIAN PUBLIC AND PRIVATE BODIES	4,7%
BRAZILIAN PUBLIC BODIES	2,3%

THE VALUE OF HOSPITALITY

Dear friends, supporters of Sermig, when I think of the results we achieved in 55 years of activity thanks to your help, I cannot sleep at night for the wonder!
And I wish I could thank and hug each and everyone of you for their trust and to let you know that our hearts always celebrate our achievements, however we stay grounded.
We are not experts of economics for sure, but during these 55 years we became experts of hospitality and of people all around the world who suffer from hunger, war, injustice and destruction caused by hate.
Hate often rises from selfishness and ignorance, which cause mistrust towards those who are different from us for their skin colour, culture, ideas, traditions and religion.
We all know that many wars, injustice and suffering develop from ideologies and fundamentalisms, sometimes with a religious nature.
That is the reason why we never get tired of repeating that we are all brothers, no matter what our faith is, our culture and sensitivity.
Sermig is always open to dialogue with everyone: children, young people, adults and the elderly, because Peace develops from respect, which leads to listening to each other, and from diversity, when perceived as a resource.
Please, keep helping us, dear friends, so that, thanks to you, the World Peace Flag of Sermig will keep achieving new important social results all over the world.

Ernesto Olivero

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